

A New Strategy for IFOAM - Organics International

In a world threatened by ecosystem and climate collapse, organic farming systems can be a real game changer.

Organic is currently practiced and supported by millions of farmers and consumers around the globe. It contributes to the production of healthy, nutritious food, fibres and other natural products; regenerates and enhances soil fertility and biodiversity; safeguards and replenishes scarce resources; and helps people adapt to the food and farming crises caused by climate change.

IFOAM – Organics International has designed a new strategy to upscale and further develop organic farming and food systems:

Vision

The widespread adoption of truly regenerative organic food and farming systems, grounded in the principles of organic agriculture: health, ecology, fairness, and care.

Mission

We empower, mobilise, and lead the global organic movement and its allies to drive transformative food and farming systems changes and policies for the benefit of people and the planet.

Objectives

Our new strategy will unite members and allies, build new partnerships, set a global agenda and empower the organic movement to drive change around the world. It rests on three complementary and intertwined objectives to empower and lead the organic movement.

Objective 1 Empower organic worldwide

Through equipping members and allies with the competencies, tools and community needed to develop and upscale organic agriculture, policies and markets worldwide. This will also enable regional and sectoral development within our network.

Objective 2 Lead the organic movement globally

Spearheading transformative change by positioning organic farming and food systems as a solution to global crises. This requires convening inclusive conversations, building partnerships, mobilising organic stakeholders and allies across cultures and generations.

Objective 3 Building a sustainable future for IFOAM - Organics International

Including restructuring our membership and governance model to better reflect the diversity and development of the organic movement and sector; upskilling our teams; and further developing our core competencies and flagship products in the interest of our organic stakeholders.